

SMALL BUSINESS, INCLUSIVE GROWTH AND INDUSTRIAL POLICY IN SOUTH AFRICA

30-31 JULY 2024 | SHERATON HOTEL, PRETORIA

DAY ONE | 30 July 2024

08h00 – 09h00	IN-PERSON EVENT: Registration, tea and coffee VIRTUAL EVENT: Participants log-in	
OPENING SESSION (PLENARY)		ROOM: JACARANDA 1
	Opening and context of the conference	Chair: Saul Levin (TIPS)
09h00 – 10h00	Welcome	Fiona Tregenna (SARChI, UJ)
	Keynote address	Malebo Mabitje-Thompson (the dtic) [online]
	Small business sector and industrial policy	Neva Makgetla (TIPS) [online]
	Remarks by Absa	Vignesh Subramani (Absa)
10h00 – 11h15	SESSION 1 (PARALLEL): THE SMALL BUSINESS SECTOR, INCLUSIVE GROWTH AND INDUSTRIAL POLICY ROOM: JACARANDA 1	SESSION 2 (PARALLEL): BUILDING ENTREPRENEURIAL SUCCESS: SKILLS TRAINING AND EDUCATION INITIATIVES ROOM: JACARANDA 3
	Moderator: Phamodi Sekoetlane (New Economy Hub)	Moderator: Shamiela Reid (Indalo Inclusive)
	<ul style="list-style-type: none"> Understanding the small business landscape in South Africa through data, Lesego Moshikaro-Amani What contribution do SMMEs really make to the South African economy? An exploration of spatial tax data, Justin Visagie and Prof Ivan Turok Presentation by Justin Visagie 	<ul style="list-style-type: none"> Cultivating entrepreneurship through TVET Curriculum, Lusanda Bantwini A skills ecosystem mapping of township-based installation, repair and maintenance SMMEs, Kate Mlauzi, Clinton Nesigani and Pontsho Gwanga Presentation by Kate Mlauzi
	<ul style="list-style-type: none"> Relationship between industrial policy and small business development in South Africa, Godiragetse Sithole 	<ul style="list-style-type: none"> What are the key contributors to the successes of the City of Cape Town’s three-year Entrepreneurship Trainee Programme? A Leadership and Institutions’ perspective: Lessons for Building and enabling a small business ecosystem, Masibulele Zonyana
11h15 – 11h45	TEA BREAK	

	SESSION 3 (PARALLEL): IMPROVING SME PARTICIPATION AND ADAPTION ROOM: JACARANDA 1	SESSION 4 (PARALLEL): THE ROLE OF INDUSTRIAL AND TRADE POLICIES IN SHAPING WOMEN-OWNED ENTERPRISES ROOM: JACARANDA 3
	Moderator: Gillian Chigumira (TIPS)	Moderator: Phumzile Ncube (SARCHI, UJ)
11h45 – 13h00	<ul style="list-style-type: none"> ▪ A little bit of design thinking could go a long way (in catapulting our SMME support system), Erica Elk 	<ul style="list-style-type: none"> ▪ The influence of export trade policies on internationalisation of women entrepreneurs, Liya Cherian
	<ul style="list-style-type: none"> ▪ Are South African businesses adapting to the demands of the carbon tax policy – A case of Distell, Dale Trimble 	<ul style="list-style-type: none"> ▪ AfCFTA: Identifying, assessing, and monitoring the impact of trade barriers on women-owned businesses in Africa, Matthew Stern, Nicola Wills, Vuyiswa Mkhabela, and Godfrey Kamutando <i>Presentation by Nicola Wills [online]</i>
	<ul style="list-style-type: none"> ▪ The Green Revolution: How sustainable reporting fuels financial performance for Kenya's manufacturers, Ndirangu Ngunjiri 	<ul style="list-style-type: none"> ▪ Towards an Intersectional Feminist Policy Critique of South Africa's Black Industrialist Programme for Women owned SMMEs, Dikeledi Mokoena
		<ul style="list-style-type: none"> ▪ The WTO Discourse and the regulatory environment for SMEs in South Africa, Thembekile Mlangeni and Bulelwa Maphela <i>Presentation by Thembekile Mlangeni</i>
13h00 – 13h45	LUNCH BREAK	
	SESSION 5 (PARALLEL): BRIDGING THE FINANCING GAP IN THE SME SECTOR DEVELOPMENT DIALOGUE ROOM: JACARANDA 1	SESSION 6 (PARALLEL): GROWTH AND SUSTAINABILITY IN THE SMALL BUSINESS SECTOR DEVELOPMENT DIALOGUE ROOM: JACARANDA 3
	Discussant: Pamela Mondliwa (IDC)	Discussant: Muhammed Patel (TIPS)
13h45 – 15h00	<ul style="list-style-type: none"> ▪ Investigating the small and medium-sized enterprises (SME) finance landscape and the financial gap in South Africa, Luthandolwethu Zondi and Saul Levin 	<ul style="list-style-type: none"> ▪ Fostering Inclusive Green Growth: SMMEs Participation in the Just Transition, Michael Hector and Elize Hattingh
	<ul style="list-style-type: none"> ▪ Leveraging corporate ecosystems to drive small business development and inclusive growth, Dumisani Mkhonza 	<ul style="list-style-type: none"> ▪ How the Future WEEE Policy and the Operational and Technical Norms and Standards for WEEE Management Create an Enabling Environment for Small Business Support and Inclusive Growth in South Africa's WEEE Value Chain, Susanne Yvonne Karcher, Paul Jones and Aysha Lotter <i>Presentation by Paul Jones and Aysha Lotter</i>
	<ul style="list-style-type: none"> ▪ Is bank inefficiency Transient or Persistent? Evidence from Africa, Dzingirai Canicio and Tendai Gwatidzo <i>Presentation by Dzingirai Canicio</i> 	<ul style="list-style-type: none"> ▪ Township SMMEs in the green economy: Understanding barriers, growth, and job creation, Abigail Khuluse and Lulamile Makaula <i>Presentation by Abigail Khuluse</i>
15h00 – 15h20	TEA BREAK	
15h20 – 16h35	<ul style="list-style-type: none"> ▪ Social Connections and Small Business Financing in South Africa and Kenya, Kefa Simiyu, Beatrice Mbinya and John Nyawa <i>Presentation by Beatrice Mbinya</i> 	<ul style="list-style-type: none"> ▪ Empowering the Greenpreneur: Promoting green industrialisation among small businesses in the construction sector, Maphefo Sipula, Nozipho Ziqubu and Nokwanda Motsitsi <i>Presentation by Nokwanda Motsitsi and Nozipho Ziqubu</i>
		<ul style="list-style-type: none"> ▪ Promoting increased small medium and micro enterprise (SMME) participation in the ocean's economy, Odwa Mtati, Nondumiso Mfenyana, and Lwandile Socikwa <i>Presentation by Lwandile Socikwa</i>
END OF DAY 1		

08h30 – 09h00	IN-PERSON EVENT: Registration, tea and coffee VIRTUAL EVENT: Participants log in	
09h00 – 10h15	SESSION 7 (PARALLEL): EMPOWERING SMES IN INDUSTRIAL PARKS AND SEZS ROOM: JACARANDA 1	SESSION 8 (PARALLEL): UNLOCKING SME POTENTIAL: LEVERAGING PUBLIC AND PRIVATE FUNDING ROOM: JACARANDA 2
	Moderator: Ercília Mata Ubisse (ANDE)	Moderator: Ntombi Tshabalala (TIPS)
	<ul style="list-style-type: none"> South African small businesses located in industrial parks and special economic zones: challenges, opportunities and risks, Vuxaka Mashau 	<ul style="list-style-type: none"> Government support to small business in South Africa: Insights from a transversal budget analysis, Ebrahim-Khalil Hassen
	<ul style="list-style-type: none"> The Atlantis Greentech SEZ: Lessons and experiments from SMMEs within our zone 1 civil works and beyond, Hardley Smith 	<ul style="list-style-type: none"> The impact of financialisation on the Industrial Development Corporation (IDC) in South Africa since 1994, Itumeleng Mokoena
	<ul style="list-style-type: none"> The need for a preferential public procurement regime for small and medium enterprises for the promotion of industrial development in Southern Africa, Angelo Macuacua 	<ul style="list-style-type: none"> Economic freedom and private domestic investment in Sub-Saharan Africa, Ibrahima Dia [online]
	Inclusive Development of Micro, Small & Medium Enterprises around SEZs in SADC: Nacala Special Economic Zone Case Study, Mozambique, Amelia David Machava	
10h15 – 10h45	TEA BREAK	
10h45 – 12h30	SESSION 9 (PARALLEL): INNOVATION PATHWAYS FOR SMALL BUSINESS ENTREPRISES ROOM: JACARANDA 1	SESSION 10 (PARALLEL): INDUSTRIAL POLICY, TRADE INTEGRATION AND INCLUSIVE GROWTH ROOM: JACARANDA 2
	Moderator: Malese Ndhlovu (TIA)	Moderator: Vuyiswa Mkhabela (DNA Economics)
	<ul style="list-style-type: none"> Strengthening the distributed technological intelligence of industries in South Africa, Shawn Cunningham 	<ul style="list-style-type: none"> Exports, Imports and Economic growth asymmetric Trilogy in Namibia. Do African Regional Trading Blocs Matter? Dzingirai Canicio
	<ul style="list-style-type: none"> Unlocking entrepreneurial growth through digital progression: Lessons from the DigiBiz Coaching Programme and Small Business Survey 2023, Christoff Oosthuysen 	<ul style="list-style-type: none"> Enhancing economic resilience: Assessing South African trade and industry integration into regional value chains within the Southern African Development Community, Wade Henckert [online]
	<ul style="list-style-type: none"> The effects of cross-industry collaboration (linkages), and workforce/employee participation on innovation performance- Evidence from micro and small enterprises in Johannesburg, South Africa, Anele Slater [online] 	<ul style="list-style-type: none"> Are there any industrial policy success in Africa? A review of key success stories, Rex Asiama
	<ul style="list-style-type: none"> Determining factors of eco-innovation adoption: an empirical study of micro-and small enterprises in Johannesburg, South Africa, Kiru Sichoongwe 	<ul style="list-style-type: none"> Africa Continental Free Trade Agreement (AfCFTA) and global trade in Africa, Charles Turay [online] The interplay between structural transformation and poverty alleviation in SADC, a value-added analysis, Freeman Mateko

	SESSION 11 (PLENARY)		ROOM: JACARANDA 1
	Moderator: Vusi Fele (Absa)		
12h30 – 13h30	CLOSING PANEL DISCUSSION	Saul Levin (TIPS) Nomvuyo Guma (National Treasury) Rendani Mamphiswana (NAFASI/UJ) Kgabiso Manthata (Absa)	
	CLOSING	Rudi Dicks (The Presidency/TIPS Board Member)	
13h30	LUNCH		
END OF DAY 2			

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